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- I like the color scheme

- Large title (scale up)

- Multiple pictures of the dogs on home page

    - Could be a slideshow?

    - The pictures could run across the entire page, with the text running underneath the images

        - Or a grid of images across the page under or above the title

- Put "average size and lifespan" and "colors" sections on different page (physical traits)

- Underneath the "fold", you can put four distinct images/buttons that are each titled history, physical traits, personality, and health issues, and they can link to the separate pages of your microsite

    - https://ckcsc.org/

- Whenever you blow up the size of the 4 sections underneath, play with the gridding of it (ie 2x2, 1x4, etc.)

- Borders, shadows, boxes

- Shadows are correlated with interactive images, so if its a button or link or slideshow try that