

Rachel Tian: Creative Director

Yanny Liang: Designer

2 November 2022

‘Resources’ tab/nav

- Write in footnote

Color Palette

- Very pretty!! Pastel is a great addition

Design

- Paws in back are on theme

Font

- Font at top of page (in nav bar) could be smaller

Inner pages

- Photo next to text
- 2 column grid
- Words on the left, picture on right -> then alternate to words on right, picture on left

Banner

- Maybe try one long image that runs across whole width of page so that when it becomes mobile it can just shrink (as opposed to figuring out how to place 3 images in a mobile screen)